

# Sikora Associates, LLC

Helping Organizations Understand...

In collaboration with

E. David, Beaty. Ph.D. and John Forward, Ph.D.

dajopa, Ilc

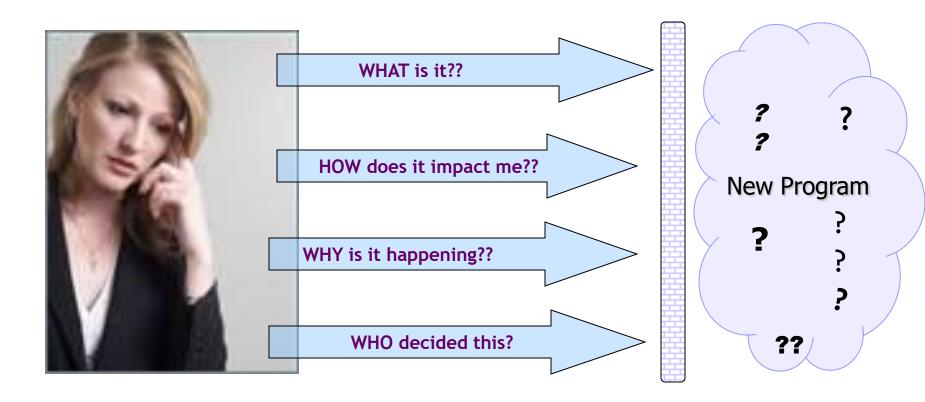
Resistance to Organizational Change

and

The AMOC<sub>tm</sub> Framework

## **Understanding Resistance to Change**

Resistance is often based in cognitive concerns which, if unaddressed, lead to negative emotional reactions:



# Change Run AMOC<sub>tm</sub>

- Change is a constant in today's organizations
  - ☐ Rarely is only one change occurring at a time
- AMOC<sub>tm</sub> Framework explicitly acknowledges complexity of

Asynchronous (timing and/or goals not aligned)

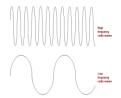
Multiple

Organizational

Change



#### **AMOC**<sub>tm</sub> Framework



#### **AMOC Parameters**

Number of changes
Frequency of change
Rate of change
Nature of change

Perceived control\*

\*Karasak demand-control model



Organizational Cost

I DON'T WANNA

(Cognitive overload)

Human Cost

# Negative Impact on:

Organizational Commitment

Organizational Citizenship Behaviors

Turnover Intentions

**Productivity** 

**Absenteeism** 

Emotional Burnout

Physical Symptoms and Collapse





# **AMOCtm and Reducing Resistance to Change**

- Employees respond to the totality of experience
  - Change must be placed in context (including non-work stressors)
- Employees have different cognitive frames
  - Shared meaning is often the first step
  - Perceptions of control are crucial to reducing resistance
- We all have limited capacity to adapt
  - We help identify where and why the limits are reached
- Changes that are out-of-sync temporally or strategically are particularly stressful
  - Unity in mission and vision creates umbrella for change initiatives and creates coherence for employees





## We help organizations...

- Understand how people think about change to help understand root cause of resistance.
- Identify gaps in understanding (parallel universes) that create intraorganizational barriers to change.
- Create shared meaning that moves everyone forward on same path.





# Patricia B. Sikora, Ph.D. Sikora Associates, LLC

www.sikora-research.com

pat@sikora-research.com

303 499-5723

